



JESSE DAVISON
 1508 ANDOVER CT
 THE VILLAGE, OK 73120

Seasoned designer and driven leader with a thirst to learn and push the concept of design beyond any pre-fabricated boundaries or preconceived perceptions. Problem solver who identifies skills and strengths and how to implement each effectively, as well as recognizing overall team competencies and delegating appropriately. Highly effective at understanding desired outcomes—looking at an objective from a holistic perspective and contributing in the most effective and efficient manner. Key competencies include but not limited to:

VISUAL DESIGN STRATEGY & IMPLEMENTATION
 ART DIRECTION
 WEB DESIGN

STRATEGIC MESSAGING
 PRODUCTION DESIGN
 ANIMATION

CREATIVE DIRECTION
 PRODUCT DESIGN
 ENVIRONMENTAL DESIGN

PROFESSIONAL EXPERIENCE



NVSBLE STUDIO

Owner, Creative Director | April 2022 - Present

Owner, operator, creative director, and designer. Solve complex strategic and visual communications challenges using a variety of mediums from video and animation to print to online interactive solutions within the appropriate parameters of a client’s brand and overarching strategic vision.



ACKERMAN McQUEEN

Senior Vice President, Associate Creative Director | September 2013 - April 2022

Solve complex strategic and visual communications challenges using a variety of mediums from video and animation to print to online interactive solutions within the appropriate parameters of a client’s brand and overarching strategic vision while guiding other art directors in developing their given skills.



BROTHERS & COMPANY

Senior Art Director | April 2013 - September 2013

Solve complex strategic and visual communications challenges primarily through printed methods within the appropriate parameters of a client’s brand.



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ACKERMAN McQUEEN

Vice President, Senior Designer | April 2008 – April 2013

Solve complex strategic and visual communications challenges using a variety of mediums within the appropriate parameters of a client's brand and overarching strategic vision.



ETHNOGRAPHIC MEDIA

Designer, Associate Creative Director | August 2007 – April 2008

Concepted and created promotional materials for feature-length independent films.



S DESIGN, INC.

Designer | June 2004 – August 2007

Concepted and created a variety of print materials from business stationery, promotional posters and annual reports to new brand initiatives, whether it be logo creation or updating an existing brand identity.



WALKER CREATIVE, INC.

Art Director | October 2003 – June 2004

Designed various ads and spread layouts for Oklahoma Today magazine.

EDUCATION



UNIVERSITY OF UTAH

BFA, Art | August 1999 – May 2003

Studied under renowned design innovators MacRay Magleby, Ray Morales and Carol Sogard.

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CLIENTS & BRANDS SERVED

A Karen Black Company
ACOG - Association of Central Oklahoma Governments
Allied Arts
American Clean Skies
American Indian Cultural Center & Museum
Arts Council of Oklahoma City
BackVert
Bohanon Dentistry
Boom Town Creamery
Bridges Marketing
Caba, Inc.
CCDC Development, Inc.
Center for Economic Development Law
Chesapeake Energy
Devon Energy
5 Star Productions
Greater Oklahoma City Chamber
Hartzog Conger Cason & Neville
Heartland Payment Solutions
Hefner Eye Center & Optical Shop
Hobopete Productions
Home Title Lock
Impact Oklahoma
IncrEdible Cakes
INTEGRIS Health
Legacy Bank
Luxiere Magazine
Naifeh Fine Jewelry
NASA
National Rifle Association of America
Newview Oklahoma
OG+E

Oklahoma City Chamber of Commerce
Oklahoma City Convention & Visitors Bureau
Oklahoma City Thunder
Oklahoma Department of Education
Oklahoma League for the Blind
Oklahoma State University
Oklahoma Today Magazine
Oklahoma Tourism
Origin Retriever Co.
Peak Rx
Positive Tomorrows
Redbud Classic
Remington
Riverwind Casino
S Design, Inc.
Schlegel Bicycles
Scott Sabolich Prosthetics & Research
Singletto
SotoI
Springfield Armory
Stillwater Medical
The Chickasaw Nation
The Coach House
The Office of the Secretary of Energy (OK)
Trade Supply Co.
United Way Metropolitan Dallas
University of Oklahoma Outreach
VGM
Vigilance First
Westrock Appraisal
WinStar World Casino

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